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COA CHEER & DANCE ANNOUNCES NEW WEBCAST TO AWARD WORLDS BIDS

Monday, February 12, 2018

Louisville, KY – COA Cheer & Dance is excited to announce that they will be awarding bids to the 2018 USASF Cheerleading World Championships in a new way starting at this year's Midwest National Championship. Instead of awarding bids on-site at the event, the brand will produce a webcast that will be released on Monday, February 26, 2018 at 6:00 pm EST via Twitter.

In order to ensure fair, consistent, and accurate bid-awarding, COA Cheer & Dance will take time after the event to review the top scoring teams across all bid-eligible divisions. In doing so, the brand will reconfirm that the bid winners are assigned as accurately as possible.

COA Cheer & Dance encourages bid eligible teams to gather together at 6:00 pm EST on Monday, February 26, 2018 to watch the webcast and learn if they have earned a bid to the 2018 Cheerleading and Dance World Championships! Teams should pay close attention to the COA Cheer & Dance Twitter (@COAtweet) which will provide the World Bid Show link. Share in the excitement on social media by using the hashtag #COAWorldBidShow and #TeamVarsity!

For further information or questions, please contact Sarah Hawk, COA Cheer & Dance Brand Manager: Sarah@JAMbrands.com

