



The Badger Battle will be held at the [Alliant Energy Center](#) on November 3, 2018.

Doors Open: 8:00 AM

Tickets to The Badger Battle will be available online soon. Stay tuned to this page for the link to purchase your tickets.

There are many benefits to purchasing your tickets online:

- Secure your tickets ahead of time
- Skip ticket purchase lines at the gate
- The online ticketing process is convenient, quick and easy!
- Easily access your tickets: Enter using our mobile app on your phone or print your ticket at home
- No need to remember to bring cash for tickets at the gate

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Admission:

Spectators	\$15.00
Children (Ages 5-12)	\$5.00
Active & Retired Military – With ID (No Dependents)	FREE
Seniors (65+)	FREE
Infants/Toddlers (4 & Under)	FREE

Hotel Information:

Coastal's housing partner, Team Travel Source, can help you find hotels at the best rates. To make an individual or group reservation, just click on the HOTEL button on the event page to see live rates and availability. You can also call 1-866-567-7075 or visit www.teamtravelsource.com.

Parking:

The Alliant Energy Center has over 5,800 paved and lit parking spots onsite for your

convenience. Fees are currently \$7.00 (cash only) per car. Click the link below for a map.

[Parking Map](#)

Spectator Schedules:

In an effort to conserve resources, we will not be providing printed schedules for spectators at this event. The final schedule will be available for spectators to view at Coaches Check-In.

Please be sure to check out our mobile site at <http://www.gocoastal.com/> for the event's Performance Order. The final Performance Orders will be posted on the event page on the Friday prior to the event.

Photography and Videography:

We will not have professional photographers or videographers at this event, so please feel free to bring your own camera. Spectators are only permitted to photograph their team/program after permission from the Program Owner. For the safety and comfort of all attendees, no telephoto lenses over 200 MM are permitted at any Varsity Louisville events.

Be A Fan Zone:

We invite all family and friends to move to our "Be A Fan" Zone in front of the stage/performance floor when their athlete's team is performing! When in the "Be A Fan" Zone, HAVE FUN! The athletes LOVE when you're clapping, singing and cheering for them in this section! Please be respectful of our staff, judges, and other spectators by keeping the flow moving smoothly into and out of this area. If you are the designated picture-taker, be sure to keep cameras at shoulder level during the performance. Simply exit in the direction specified after the performance is over.

Concessions:

Plenty of concessions are available at the Alliant Energy Center for athletes and spectators. No outside food or beverage may be brought into the facility.

Warning:

Strobe lights, fog and other special effects may be used in the production of this event.

Awards:

WHO	AWARD
All Teams	Trophy
All First Place Athletes	Medal
WOW Award	Banner

Grand Champion Teams	Grand Champion Banner
Exhibition Teams	Plaque
CheerAbilities Athletes	Medals
Novice Teams	Gold, Silver, or Bronze Ribbon
1st – 3rd Place Prep Teams	Gold, Silver, or Bronze Medal
4th Place & Below Prep Teams	Coastal Ribbon

Things to do in Madison:

Check out [Visit Madison](#) for all the amazing things to see and do there! They have a complete list of attractions and restaurants for you to explore during your stay!

Social Media:

Join the conversation! Follow Coastal on Facebook and Twitter and share your experience! Use the hashtag #GoCoastal